Index Definitions are given by data set type:

- **Activity Data Set**
  - Activity Table
  - Canvas Table
  - Challenge Table
  - Challenge Objectives Table
  - Comment Table
  - Community Table
  - Conversation Table
  - Idea Form Fields Table
  - Idea Table
  - Profile Form Fields
  - Stage Table
  - User Table

- **Admin Data Set**
  - Admin Actions Table
  - Admin Table
  - Challenge Table
  - Community Table
  - Conversation Table
  - Report Schedule Table
  - Stage Table
  - User Notification Table
  - User Table

Terminology

- When used independently, 'Community' denotes either Idea Spaces (internal community) or Co-creation Communities (external community).
- Depending on your specific site setup, all fields may not be relevant and/or available to use (i.e. Progression Reasons).

* Moderation and Surveys Live data sets exist only if you have any moderation or Surveys data respectively.

- **Evaluation Data Set**
  - Challenge Table
  - Community Table
  - Creator Table (user that added the idea)
  - Evaluation Table
  - Evaluator Table (user that evaluated the idea)
  - Idea Form Fields Table
  - Idea Table
  - Stage Table

- **Idea Data Set**
  - Actioner Table
  - Challenge Table
  - Community Table
  - Idea Form Fields Table
  - Idea Manager Table
  - Idea Workflow Table
  - Stage Table
  - User Table

- **Moderation Data Set***
  - Challenge Table
  - Comment Table
  - Community Table
  - Conversation Table
  - Creator Table (user that added the content)
  - Idea Table
  - Moderator Table (user who resolves the moderation request)
  - Report Table
  - Reporter Table (user who reports the content)
  - Stage Table

- **Surveys Live***
  - Answers Table
  - Challenge Tables
  - Community Table
  - Demographics Table
  - Follow Up Table
  - Survey Table
  - Values Table

Activity Data Set

Build visualisations and reports to analyse end user activities across the platform. For example, Activities by Archetype or the flow of ideas through a Challenge workflow.

Activity Table – Activity Data Set

Field Name	Field Type	Options	Description
Action Type	String/Text	- Accept Challenge Team Invitation - Add Canvas Block Comment - Add Conversation Comment - Add Idea Comment - Add Idea Manager - Add Idea Team Member - Challenge Messages - Complete Canvas Block - CSA Accepted - Evaluation Decision Submitted - Fast Track Idea - Grant Tokens - Idea created - Join Community - Join Site - Private Idea Channel Comment - Save Draft Idea - Submit Evaluation Criteria - View Challenge - View Conversation - View Idea - Vote on Idea	End user actions.
Archetype	String/Text	- Creator action - Contributor action - Lurker action	The actions for each Archetype are classified as follows: - Creator: Idea Created, Add Idea Team Member - Lurker: View Idea, View Challenge, View Conversation, CSA Accepted, Save Draft Idea

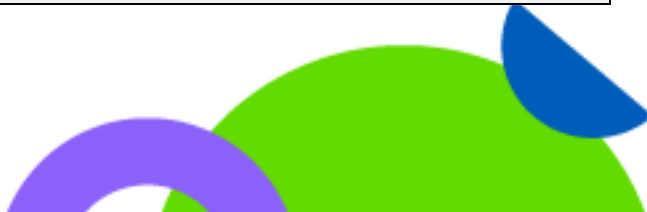|		• Joiner Action	• Joiner: Join Community, Join Site • Contributor: all other Action Type options.
Challenge ID	Numeric		The unique identifier for a Challenge.
Comment	String/Text		Text of comments and Conversations.
Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the action occurred. Note: You cannot include date and time in a single field.
Idea ID	Numeric		Idea ID for the idea.
User ID	Numeric		The unique identifier for a user.
Points	Numeric		Only available if you are using the Gamification functionality. Sum of gamification points earned by a user.
User Type	String/Text	• New User • Returning User	Indicate whether the user is New (first visit) or Returning (at least the second unique visit)

Canvas Table – Activity Data Set

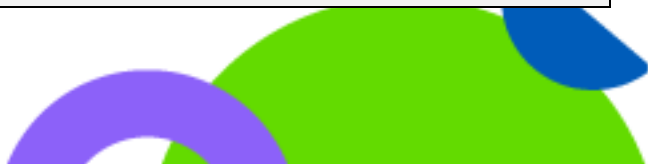| Field Name	Field Type	Options	Description
Block Name	String/Text		Name for the block within the Canvas.
Comments	String/Text		All comments for the specific piece of content within a section, comma separated.
Content	String/Text		Text submitted to the block.
Created	Datetime		Date the content was submitted.
Number of comments	Numeric		Count of the comments for a specific piece of content within a section.

Challenge Table – Activity Data Set

Field Name	Field Type	Values	Description
Accepting Ideas	Boolean	• Yes • No	Indicate whether the Challenge is currently accepting new responses.
Awards Text	String/Text		Only available if you are using the Awards functionality. Non-monetary award for the Challenge.
Challenge Completed Date	Datetime	• Years (default) • Quarters • Months • Weeks	Date the Challenge was marked as Complete. Note: You cannot include date and time in a single field.

		• Days Time	
Challenge Link	Link	Name of the Challenge	Only clickable in a Table or Pivot Table widget; opens the Challenge in a modal window within the dashboard or report. Displays as Challenge Name.
Challenge Modified	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the Challenge was last modified. Note: You cannot include date and time in a single field.
Challenge Name	String/Text		Name of the Challenge
Challenge Opened	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the Challenge initially began accepting responses. Note: You cannot include date and time in a single field.
Challenge Stages	String/Text		Comma separated value containing all stages of the challenge (e.g. "Gather, Evaluation, Complete").
Challenge Status	String/Text	• Active • Archived • Completed • Open • Pending	Indicate whether the Challenge is: • Active (not accepting ideas but at least 1 stage is open) • Archived (completed and hidden) • Completed (all stages closed and challenge marked as completed) • Open (accepting ideas) • Pending (published and with Open date in the future)
Challenge Term	String/Text		The custom term used for Challenge response.
Challenge Type	String/Text	Challenge Types defined for your site.	Only available if you have turned on Challenge Type on Admin > Configuration > Challenge Types. The type of Challenge.
Close Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days Time	The closing date for the gather stage of the challenge.

Created	Datetime		Challenge creation date. This is the date and time the Challenge entity is first created, either as a draft or directly as a published Challenge.
Creator Name	String/Text		The name of the user that created the challenge.
CSA	Boolean	• On • Off	Only available if you are using the Challenge Agreement functionality. Indicate whether the Challenge includes a CSA.
Draft Count	Numeric		The number of drafts currently associated with the Challenge. Note: Drafts are private to the user; therefore, the data provides the count of drafts against the Challenge but does provide other details such as the creator of the draft.
Fixed Award Currency	String/Text	• GBP • EUR • USD • AUD • CAD • KES • ZAR • AMD • NZD • JPY • RUB • SEK	Only available if you are using the Awards functionality. Currency for the fixed award value for the Challenge.
Fixed Award Value	Numeric		Only available if you are using the Awards functionality. Fixed award value for the Challenge.
Gamification Enabled	Boolean	• Yes • No	Only available if you are using the Gamification functionality. Indicate whether Gamification is enabled for the Challenge.
Honourable Mention Award Enabled	Boolean	• On • Off	Indicates whether the Honourable mention is enabled for the Challenge.
Keywords	String/Text		List of keywords associated with the Challenge.
Language Code	String/Text	• CY-GB • DE • EN-GB • EN-US • ES	Default Challenge language.

		• FI • FR-CA • FR-FR • HY • IT • JA • NL • NO • PL • PT • RU • SV • ZH-CH	
Last idea added	Datetime		The date the last idea was added to the challenge.
Private Challenge	Boolean	• Yes • No	Indicate whether the Challenge is private.
Prize Type		• Prize (no guarantee) • Prize (guaranteed) • Prize IP • Prize License • Prize IP or License • Scouting • Scouting Fee	Only available if you are using the Sponsor Company functionality. Type of prize that will be awarded.
Rating System	String/Text	• User defined rating systems	The rating systems assigned to a Challenge.
Recognition Award Currency		• GBP • EUR • USD • AUD • CAD • KES • ZAR • AMD • NZD • JPY • RUB • SEK	Only available if you are using the Awards functionality. Currency for the recognition award for the Challenge.
Recognition Award Value	Numeric		Only available if you are using the Awards functionality.

			Value for the recognition award for the Challenge.
Referral Award Currency		• GBP • EUR • USD • AUD • CAD • KES • ZAR • AMD • NZD • JPY • RUB SEK	Only available if you are using the Awards functionality. Currency for the referral award for the Challenge.
Referral Award Value	Numeric		Only available if you are using the Awards functionality. Value for the referral award for the Challenge.
Sponsor	String/Text		Only available if you are using the Sponsor Company functionality. Indicates the sponsor for the Challenge. This field is for reporting/analytics use only.
Stage Types	String/Text		Comma separated values of the types of the stages which are currently in progress (not closed or pending stages).
Team Type	String/Text	• Challenge Team • Idea Team • None	The type of team submissions that can be made for a Challenge.
Tokens Enabled	Boolean	• Yes • No	Indicate whether Tokens are enabled for the Challenge.
URL ID	String/Text		The unique identifier for a Challenge. Sometimes referred to as "Couch ID". Use this field to get a count of Challenges.
Workflow Type	String/Text	• Parallel • Phased	Indicate the type of workflow applied to the Challenge.

Challenge Objectives Table – Activity Data Set

Field Name	Field Type	Values	Description
Average Decision Time (Days)	Numeric		The time, on average, that it takes to decide if an idea should progress to the next stage.

Average Implementation Time (Days)	Numeric		The time, on average, that it takes to implement ideas.
Total Participants	Numeric		The total number of participants in a challenge.
Creator %	Numeric		The percentage of "creators" who have created ideas in a challenge.
Contributor %	Numeric		The percentage of "contributors" who have commented or voted on ideas.
Lurker %	Numeric		The percentage of "lurkers" who have looked at ideas and challenges but haven't contributed in any way.
Number of Ideas	Numeric		The number of ideas in the challenge.
Number of Comments	Numeric		The number of comments in the challenge.
Number of Votes	Numeric		The number of votes in the challenge.
Number of Views	Numeric		The number of times that the challenge is viewed.
Selected Ideas %	Numeric		The percentage of selected ideas in the challenge.
Completed Ideas %	Numeric		The percentage of completed ideas in the challenge.

Comment Table – Activity Data Set

Field Name	Field Type	Options	Description
Comment	String/Text		A comment on the challenge.

Community Table – Activity Data Set

Field Name	Field Type	Options	Description
Auto-Enrol Scope	String/Text	• Everyone • Full Contributors	Indicate who is auto-enrolled in an Idea Space: (1) No auto-enrolment, (2) Full Contributors only or (3) Everyone (Full Contributors & Limited Contributors).
Auto-Enrol Setting	String/Text	• Off • On	Indicate whether users are automatically enrolled in the community.
Children	String/Text		List of child communities associated with the parent community. This list includes all generations (i.e. children, grandchildren, etc).
Community Link	String/Text		Only clickable in a Table or Pivot Table widget; opens the community in a modal window within the dashboard or report.

			Displays as Community Name.
Community Name	String/Text		Name of the Co-creation Community or Idea Space.
Community Type	String/Text	• Co-creation Community • Idea Space	Indicate whether the community is a Co-creation Community or an Idea Space.
Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the community was created. Note: You cannot include date and time in a single field.
Excluded Groups	String/Text	• User defined groups	Groups used to exclude users from the community.
Gamification Enabled	Boolean	• Yes • No	Only available if you are using the Gamification functionality. Indicate whether Gamification is enabled for the community.
Idea Prefix	String/Text		An optional prefix given to the idea IDs for the ideas in the community.
Included Groups	String/Text		Groups used to include users from the community.
Invite Options	String/Text	• Full Contributors • Limited Contributors	Indicate the role assigned to new users invited to the site via an Idea Space. Note: The Invite Option for Co-creation Communities is always Limited Contributor.
Language Code	String/Text	• CY-GB • DE • EN-GB • EN-US • ES • FI • FR-CA • FR-FR • HY • IT • JA • NL • NO • PL • PT • RU • SV	Default community language.

		• ZH-CH	
Membership Count	Numeric		Number of members in the community.
Parents	String/Text		Parent community associated with the community. This list includes all generations (i.e. parent, grandparent, etc)
Registration Settings	String/Text	• Closed • Open • Open by Domain • By Request • Invite Only • Public	Type of registration associated with the community: Co-creation Community: • Closed • Open • Open by Domain Idea Space: • By Request • Invite Only • Public
Top Parent	String/Text		The highest-level community in a hierarchal community tree. This field can be used to aggregate content (i.e. number of Challenges in the full tree)
URL ID	String/Text		The unique identifier for a community. Sometimes referred to as "Couch ID". Use this field to get a count of communities.

Conversation Table – Activity Data Set

Field Name	Field Type	Options	Description
Conversation Link	Link		Only clickable in a Table or Pivot Table widget; opens the conversation in a modal window within the dashboard or report. Displays as Conversation Name.
Conversation Name	String/Text		Name of the Conversation.
Conversation Status	String/Text	• Active • Closed	The Conversation's status.
Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days	Date the Conversation was created. Note: You cannot include date and time in a single field.

		• Time	
Language Code	String/Text	• CY-GB • DE • EN-GB • EN-US • ES • FI • FR-CA • FR-FR • HY • IT • JA • NL • NO • PL • PT • RU • SV • ZH-CH	Default Conversation language.
Moderation Enabled	Boolean	• Yes • No	Indicate whether moderation is turned on for the Conversation.
Private Conversation	Boolean	• Yes • No	Indicate whether the Conversation is private.
URL ID	Aggregation		The unique identifier for a Conversation. Sometimes referred to as "Couch ID". Use this field to get a count of Conversations.

Idea Form Fields – Activity Data Set

Field Name	Field Type	Options	Description
Idea Form Field	String/Text		List of idea form fields with defined responses (i.e. drop down, radio button, checkbox, taxonomy). The Idea Form Field value can be used as a filter to include form field responses in a visualisation. For example: • Add Idea Form Field = Theme • Add Idea Form Response to a bar chart to visualise the count of ideas for each Theme
Idea Form Field Response	String/Text		List of defined responses for an idea form field. Idea form field responses can be included in a visualisation (i.e. count of ideas per theme) or as a filter.

Type	String/Text	• Radio • Checkbox • Date • Decimal • Select • Multiple checkbox • Keywords • Taxonomy • Text • Text Area • Rich Text Area	List of defined types if an idea form field.
Idea Form Field Response (Decimal)	Numeric		Form field response for field of type decimal
Idea Form Field Response (Date)	Datetime		Form field response for field of type date

Idea Table – Activity Data Set

Field Name	Field Type	Options	Description
Approved Datetime	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the idea was approved, if the idea has Current Default Status=Approved.
Award Currency	String/Text	• GBP • EUR • USD • AUD • CAD • KES • ZAR • AMD • NZD • JPY • RUB • SEK	Only available if you are using the Awards functionality. Currency selected for the award assigned to the idea.
Award Type	String/Text	• Fixed • Variable • Honourable Mention • Recognition	Only available if you are using the Awards functionality. Type of Award.

		• Referral	
Award Value	Numeric		Only available if you are using the Awards functionality. Total award value for the idea.
Category	String/Text	User-defined categories	Category assigned to the idea.
Challenge Agreement Accepted	Datetime		Only available if you are using the Challenge Agreement functionality. The date when the Challenge Agreement was accepted for the idea.
Current Default Status	String/Text	• Approved • Completed • Concept • Consultation • In Development • In Evaluation • On Hold • Rejected	The ideas status.
Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the idea was added. Note: You cannot include date and time in a single field.
Date Rejected	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the idea was rejected.
Days in Stage	Numeric		Number of days an idea was in a particular stage.
Idea ID	String/Text		The idea identifier displayed on the idea. We recommend using URL ID as the aggregator for idea counts.
Idea Link	Link		Only clickable in a Table or Pivot Table widget; opens the idea in a modal window within the dashboard or report. Displays as Idea Name.
Idea Name	String/Text		Name of the idea.
Is Anonymous	Boolean	• True • False	Indicate whether the idea creator is anonymous.

Is Archived	Boolean	• True • False	Indicate whether the idea is archived.
Days since status change	Numeric		The days since the status changed.
Keywords	String/Text		List of keywords associated with the Idea.
Last Stage Change	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	The last date the idea moved to a new stage.
Latest Progression Reason	String/Text	List of defined progression reasons	Only available if you have turned on Progression Reasons on Admin > Configuration > Progression Reasons. Latest **progression or rejection** reason assigned to the idea.
Latest Status Update	String/Text		Text of the most recent status update for the idea, only for updates generated when progressing the idea.
Linked Ideas	String/Text		Comma separated title of other ideas that have been linked to the idea
Number of Comments	Numeric		The number of comments added to the idea.
Progression %	Numeric		Used calculate the number of ideas in the Idea Funnel on the Dashboard. Calculated progression of the idea as a percentage of the workflow across all Challenges on the site. Best used to aggregate relative progression of ideas across multiple Challenges in a community or the entire Site.
Stage Information	String/Text	Challenge-specific stage names.	The stage name(s) for the Challenge. Note: The leading number ensures that stages are displayed in the define workflow order.
Stage Name	String/Text	Challenge-specific stage names	The stage name(s) for the Challenge.
Stage Type	String/Text	• Closed • Development • Discussion • Evaluation • Gather • Pairwise	The type of stages. Note: Use this field to view number of ideas in a particular stage type (i.e. Evaluation stages) rather than the specific stages: • when there is more than one stage of a particular type, or

			• when aggregating across different Challenges that have different workflows
Status	String/Text	User-defined Status names.	Status of the idea.
Subcategory	String/Text	User-defined subcategories.	Subcategories assigned to ideas.
Total Tokens	Numeric		Only available if you are using the Tokens functionality. Sum of tokens assigned to the idea.
URL ID	Aggregation		The unique identifier for an idea. Sometimes referred to as "Couch ID". Use this field to get a count of ideas.
Vote Score	Numeric		Vote score applied to an idea.

Profile Form Fields – Activity Data Set
This table will be deprecated in 2024. Please use the individual fields in the user table.

Field Name	Field Type	Options	Description
Profile Form Field (to be deprecated)	String/Text		List of Profile form fields with defined responses (i.e. drop down, radio button, checkbox). The Profile Form Field value can be used as a filter to include form field responses in a visualisation. For example: • Add Profile Form Field = Department • Add Profile Form Response to a bar chart to visualise the count of ideas for each Department
Profile Form Field Response (to be deprecated)	String/Text		List of defined responses for a Profile form field. Profile form field responses can be included in a visualisation (i.e. count of ideas per Department) or as a filter.

Stage Table – Activity Data Set

Field Name	Field Type	Options	Description
Allows Adding Comments	Boolean	• On • Off	Indicates whether commenting on ideas is allowed at this stage.
Allows Adding Ideas	Boolean	• On • Off	Indicates whether creating ideas is allowed at this stage.
Allows Editing Comments	Boolean	• On • Off	Indicates whether editing existing comments on ideas is allowed at this stage.
Allows Editing Ideas	Boolean	• On • Off	Indicates whether editing ideas is allowed at this stage.

Allows Pairwise Voting	Boolean	• On • Off	Indicates whether pairwise voting is enabled at this stage.
Allows Submitting Evaluations	Boolean	• On • Off	Indicates whether evaluations can be done at this stage.
Allows Tokens	Boolean	• On • Off	Indicates whether assigning tokens on ideas is allowed at this stage.
Allows Voting	Boolean	• On • Off	Indicates whether voting on ideas is allowed at this stage.
Auto-Progression Enabled	Boolean	• Yes • No	Indicates whether auto-progression of ideas is enabled at this stage.
End Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	The End date configured for the stage. Can be N/A if it has been set to "End Manually".
Position	Numeric		Indicates the position of the stage in the workflow for the Challenge.
Primary Stage action	String/Text	• Capture • Collaboration • Completion • Development • Evaluation	The main action for the stage. • **Capture**: if it's the first stage on the Challenge. • **Collaboration**: if editing is not allowed (and not the first or last stage, and evaluation is not allowed) • **Completion**: if it's the last stage on the Challenge. • **Development**: if editing is allowed (and not the first or last stage, and evaluation is not allowed). • **Evaluation**: if evaluations can be submitted (and it's not the first or last stage).
Stage Information	String/Text	• Challenge-specific stage names.	The stage name(s) for the Challenge. Note: The leading number ensures that stages are displayed in the define workflow order.
Stage Name	String/Text		The name given to the stage.
Start Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	The Start date configured for the stage. Can be N/A if it has been set to "Start Manually".
Status	String/Text	• Not Started • In Progress • Completed	Indicates the status of the stage.

User Table – Activity Data Set

The user table will have extra fields depending on your site's "Profile form fields". Each of these will be of type "String/Text", with no specific options. *Initially, these fields will only be available on the Activity data set. It will be extended to all data sets soon after.*

Field Name	Field Type	Options	Description
Activation Date	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	Date the user account was activated. Note: You cannot include date and time in a single field.
Deactivation Date	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	Date the user account was deactivated. Note: You cannot include date and time in a single field.
Email Address	String/Text		The user's email address.
External ID	String/Text		The External ID given to a user through SSO.
First Name	String/Text		The user's first name.
Gamification Points	Numeric		Only available if you are using the Gamification functionality. Sum of gamification points earned by the user.
Join Date	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	Date the user registered for an account. Note: You cannot include date and time in a single field.
Language Code	String/Text	- CY-GB - DE - EN-GB - EN-US - ES - FI - FR-CA - FR-FR - HY - IT - JA - NL - NO - PL	User's default language.

Field Name	Field Type	Options	Description
		• PT • RU • SV • ZH-CH	
Last Login Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the user last logged in. Note: You cannot include date and time in a single field.
Last Name	String/Text		The user's last name.
Role	String/Text	• Full Contributor • Limited Contributor • Manager • Site Admin	The role assigned to the user on the Admin Panel > Users page.
Thumbnail URL	String/Text		URL of the user's profile picture. Note: To display the image rather than the URL, you must 'Show as images' for the row settings (i.e. click on the three dots for the value and select 'Show as images' from the menu).
URL ID	String/Text		The user unique identifier. Sometimes referred to as "Couch ID". Use this field to get a count of users.
User Groups	String/Text		Comma separated list of all groups the user is member of.
User Link	Link		Only clickable in a Table or Pivot Table widget; opens the user profile in a modal window within the dashboard or report. Displays the user's Username.
User Status	String/Text	• Activated • Deactivated • Pending	The user's status
Username	String/Text		The user's Username. If the idea is set to be "Anonymous", username will show "Anonymous".

User Group Table – Activity Data Set

Field Name	Field Type	Options	Description
Community	String/Text		Community where the group was created. Shows "N\A" if the group was created for the site, meaning it is not for a specific community.
Group Name	String/Text		Name of the group.

| User ID | Numeric | | The unique identifier of the user who is part of the group. |

Admin Data Set

Purpose: Build visualisations and reports to audit activity across the platform. For example, to build audit reports regarding the users that performed certain administrative activities such as comment moderation.

Admin Actions Table – Admin Data Set

Field Name	Field Type	Options	Description
Action Type	String/Text	- Challenge Changes - Comment Moderation - Community Users - Evaluation Decision - Evaluation Criteria - Idea Moderation - Idea Workflow	Admin actions taken across your communities and Challenges.
Date	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	Date the action occurred. Note: You cannot include date and time in a single field.
User Action	String/Text	- Add Community Admin - Add Users to a community - Approve Idea - Complete Idea - Copy Idea from - Copy Idea to - Create Challenge - Delete Challenge - Fast Track Idea - Move Idea from - Move Idea to - Open Challenge - Progress Idea - Progress Idea from Evaluation - Update Challenge - Reject Idea in Evaluation - Remove Community Admin - Remove Users from Community - Submit Evaluation Criteria - Submit Evaluation Decision - Send Back Idea	Admin actions

Field Name	Field Type	Options	Description
Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the action occurred.
User ID	String/Text		User ID of the individual who completed the action.
User Permission	String/Text	• Ad Hoc Evaluator • Challenge Manager • Comment Moderator • Community Admin • Community Manager • Conversation Manager • Evaluator • Idea Manager • Idea Moderator • Lead Ad Hoc Evaluator • Lead Evaluator	The permissions assigned to perform admin actions.

Challenge Table – Admin Data Set

See the Challenge Table definitions in the activity dataset.

Community Table – Admin Data Set

See the Community Table definitions in the activity dataset.

Conversation Table – Admin Data Set

See the Conversation Table definitions in the activity dataset.

Report Schedule Table – Admin Data Set
This table includes only those Reports or Dashboards which have a schedule set up.

Field Name	Field Type	Options	Description
Creator ID	Numeric		User identifier for the creator of the schedule.

Dashboard Name	String/Text		Name of the Dashboard where the Schedule is configured for. Only applies to Report Type "Analytics Dashboard".
Description	String/Text		Description of the report inserted on the Schedule configuration. Only applies to Report Types "General", "Team Members", "Evaluation", "Tokens", "Social Overview", "Votes" and "Idea History".
Name	String/Text		Name of the report inserted on the Schedule configuration.
Next Scheduled date	Datetime		The date of the next time the schedule will be sent, based on the Schedule type, details, and current date.
Recipients	Numeric		List of emails of users assigned to receive the Scheduled report.
Report Type	String/Text	Analytics Dashboard Evaluation General Idea History Social Overview Team Members Tokens Votes	The type of the report scheduled represents the source of the report. It can either be a Dashboard from Advanced Analytics or the different Idea Data reports on the "Reports" section.
Schedule Details Date	String/Text		Details for the specific schedule type. For example, for specific date, it indicates the date configured for the report to be sent. For Monthly, it specifies the date of the month the report is sent. E.g.: "Every: Monday".
Schedule Details Time	String/Text		Details for the specific schedule type. It indicates the time set on the schedule, if a specific time is set.
Schedule Type	String/Text	Daily Weekly Monthly Specific Date	Describes how the frequency of the schedule is defined.

Stage Table – Admin Data Set

See the Stage Table definitions in the activity dataset.

User Notification Table – Admin Data Set

Field Name	Field Type	Options	Description
Notification By App	Boolean	• True • False	Describes if the notification will be generated on the web application.

Notification By Email	Boolean	• True • False	Describes if the notification will be sent through email to the user.
Notification By Push	Boolean	• True • False	Describes if the notification will be sent to the Idea App.
Notification Name	String/Text		Name of the notification shown on the account settings page.

User Table – Admin Data Set

See the User Table definitions in the activity dataset.

Evaluation Data Set

Purpose: Build visualisations and reports to analyse evaluation activity.

Challenge Table – Evaluation Data Set

See the Challenge Table definitions in the activity dataset.

Community Table – Evaluation Data Set

See the Community Table definitions in the activity dataset.

Creator Table (user that added the idea) – Evaluation Data set

See the User Table definitions in the activity dataset.

Evaluation Table – Evaluation Data Set

Field Name	Field Type	Options	Description
Ad-Hoc Evaluator	Boolean	• Yes • No	Indicate whether the evaluator was an Ad-Hoc Evaluator.
Award Currency	String/Text	• GBP • EUR • USD • AUD • CAD • KES • ZAR • AMD • NZD • JPY • RUB • SEK	Currency of the award assigned when progressing the idea.
Award Type	String/Text	• Fixed • Variable • Recognition • Honourable Mention	Type of award assigned when progressing the idea.
Award Value	Numeric		Value of the award assigned when progressing the idea.
Criterion Name	String/Text	Challenge-specific evaluation criteria.	Evaluation criteria.
Criterion Type	String/Text	• Checkboxes	Indicate the type of field for the evaluation criteria.

		- Dropdown - Number - Other - Radio Buttons - Rating Scale - Text Fields	
Date	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	Date the evaluation criteria was submitted. Note: You cannot include date and time in a single field.
Date into Stage	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	Date the idea moved into the evaluation stage. Note: You cannot include date and time in a single field.
Days in Stage	Numeric		Number of days the idea has been in the stage.
Days to Evaluation	Numeric		The number of days between an idea entering the stage and being evaluated.
Evaluator Enabled	String/Text	- Yes - No	Shows if the Evaluator is enabled or not for the specific Evaluation, as ad-hoc evaluation assignments can be individually disabled.
Idea ID	String/Text		The idea identifier displayed on the idea. We recommend using URL ID as the aggregator for idea counts.
Lead Evaluator	Boolean	- Yes - No	Indicate whether the evaluator is a lead evaluator.
Progression Decision	String/Text	List of defined progression decisions.	Only available if you have turned on Progression Reasons on Admin > Configuration > Progression Reasons. Latest progression reason assigned to the idea.
Progression Reason	String/Text	List of defined progression decisions.	Only available if you have turned on Progression Reasons on Admin > Configuration > Progression Reasons. Latest **progression or rejection** reason assigned to the idea.
Ratings	Numeric		Rating value for the criteria.

			Only applicable for Rating Scale criteria.
Response Type	String/Text	• Criteria Submission • Decision Submission • Private Evaluation Comment • Pending Evaluation	Indicate the type of evaluator action. Pending evaluations only show for ideas without a decision submitted. This represents pending evaluation tasks.
Section	String/Text		Section where the criterion is part of.
Section - Criterion	String/Text		Calculated value, composed of the section followed by the criterion name. Use this to individualise specific questions in a section. Example: if you have an "Observations" criterion for section "Viability" and also "Observations" for section "Impact", using this column as a filter you can get the values for just one of those.
Stage Information	String/Text	• Challenge-specific stage names.	The stage name(s) for the Challenge. Note: The leading number ensures that stages are displayed in the define workflow order.
Stage Name	String/Text	• Challenge-specific stage names	The stage name(s) for the Challenge.
Stage Type	String/Text	• Closed • Development • Discussion • Evaluation • Gather • Pairwise	The type of stages. Note: Use this field to view number of ideas in a particular stage type (i.e. Evaluation stages) rather than the specific stages: • when there is more than one stage of a particular type, or • when aggregating across different Challenges that have different workflows
Text values	Numeric		Text values for the criteria.
Weight	Numeric		The weight assigned to the specific criteria (i.e. 25%) Only applicable for Rating Scale criteria.
Weight Value	Numeric		The calculated weighted value for a particular rating (i.e. 1.25) Only applicable for Rating Scale criteria.

Evaluator Table (user that evaluated the idea) – Evaluation Data Set

See the User Table definitions in the activity dataset.

In this case, the table includes an extra field:

Field Name	Field Type	Options	Description
Pending Evaluations Count	Numeric		The number of evaluations that a user has outstanding (pending to evaluate).

Idea Form Fields – Evaluation Data Set

See the Idea Form Fields definitions in the activity dataset.

Idea Table – Evaluation Data Set

See the Idea Table definitions in the activity dataset.

Stage Table – Evaluation Data Set

See the Stage Table definitions in the activity dataset.

Idea Data Set

Purpose: Build visualisations and reports to analyse idea history date (ie to track the flow of ideas through a workflow)

Actioner Table – Idea Data Set

User who generated the "History action" described in the Idea Workflow Table. See the User Table definitions in the activity dataset.

Challenge Table – Idea Data Set

See the Challenge Table definitions in the activity dataset.

Community Table – Idea Data Set

See the Community Table definitions in the activity dataset.

Idea Form Fields – Idea Data Set

See the Idea Form Fields definitions in the activity dataset.

Idea Manager Table – Idea Data Set

User who is assigned as a manager of the idea. See the User Table definitions in the activity dataset.

Idea Workflow Table – Idea Data Set

Field Name	Field Type	Options	Description
Award Currency	String/Text	- GBP - EUR - USD - AUD - CAD - KES - ZAR - AMD - NZD - JPY - RUB SEK	Only available if you are using the Awards functionality. Currency selected for the award assigned to the idea.

Award Type	String/Text	- Fixed - Variable - Recognition - Honourable Mention	Only available if you are using the Awards functionality. Type of Award.
Award Value	Numeric		Only available if you are using the Awards functionality. Total award value for the idea.
Category	String/Text	User-defined categories	Categories assigned to ideas.
Challenge ID	Numeric		The Challenge ID for the parent Challenge
Creator ID	Numeric		User identifier for the creator of the idea
Created Date	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	Date the idea was added. Note: You cannot include date and time in a single field.
Date	Datetime		The date at which the action for each row was made, i.e. if the "history action" was progressed, this would be the date of that action.
Date of next update	Datetime	- Years (default) - Quarters - Months - Weeks - Days - Time	The date when the following action is made on this same idea. This will be empty for the latest action on an idea. You can use this to find the state of an idea at a certain date, by filtering on date of next actions happening after that date.
Days between Last Action and Today	Numeric		Number of days since the last action.
Days since Created	Numeric		Number of days since the idea was created.
Days Since Previous Action	Numeric		Number of days since the previous action.
History Action	String/Text	- Idea Fast Tracked - Idea Progressed - Idea Sent Back - Idea Status Change - Idea Manager Added	The action associated with the idea.

		• Idea Manager Removed	
Idea ID	String/Text		The idea identifier. Use this field to get a count of the number of ideas
Idea Link	Link		Only clickable in a Table or Pivot Table widget; opens the idea in a modal window within the dashboard or report. Displays as idea title.
Idea Name	String/Text		Name of the idea. If the idea is set to be "Anonymous", idea name will show "Anonymous".
Latest Information	Boolean	• Yes • No	Indicate whether the data point corresponds to the latest state of the idea or not.
Previous Stage Information	String/Text	Challenge-specific stage names.	The stage name(s) for the Challenge. Indicates the stage the idea progressed from.
Previous Stage Type	String/Text		The type of stage the idea progressed from.
Previous Stage	String/Text		Stage the idea progressed from.
Stage Information	String/Text	Challenge-specific stage names.	The stage name(s) for the Challenge. Note: The leading number ensures that stages are displayed in the define workflow order.
Stage Name	String/Text	Challenge-specific stage names	The stage name(s) for the Challenge.
Stage Type	String/Text	• Closed • Development • Discussion • Evaluation • Gather • Pairwise	The type of stages. Note: Use this field to view number of ideas in a particular stage type (i.e. Evaluation stages) rather than the specific stages: • when there is more than one stage of a particular type, or when aggregating across different Challenges that have different workflows
Previous Status	String/Text	User-defined Status names.	The previous status of the idea.
Status	String/Text	User-defined Status names.	Status of the idea.
Subcategory	String/Text	User-defined subcategories.	Subcategories assigned to ideas.
Total Tokens	Numeric		Only available if you are using the Tokens functionality.

			Sum of tokens assigned to the idea.
URL ID	Aggregation		The unique identifier for an idea. Sometimes referred to as "Couch ID". Use this field to get a count of ideas.
User ID	String/Text		User ID for the user that has completed the action.

Stage Table – Idea Data Set

See the Stage Table definitions in the activity dataset.

User Table – Idea Data Set

User who created the idea. See the User Table definitions in the activity dataset.

Surveys Live

Purpose: Build visualisations and reports to analyse surveys.
This data set exists only if you have surveys data.

Answers Table – Surveys Live

Field Name	Field Type	Options	Description
Answer Set	String/Text		A unique ID of the answers made by one respondent.
Date Answered	Datetime		Date the answer set was submitted. Note: You cannot include date and time in a single field.
eNPS Label	String/Text	• Detractor • Passive • Promoter	A text that is automatically calculated based on the numbers of the Response Value field of question types eNPS: If Response Value is between 0-6 = Detractor If Response Value is between 7-8 = Passive If Response Value is between 9-10 = Promoter
Follow Up Question Response	String/Text		The text response to the follow up question, if the question has one.
Question	String/Text		Text of the question.
Question Clean	Stirng/Text		Text of the question without formatting.
Question Type	String/Text	• Checkboxes • Dropdown • Plain Text • Radio Buttons • Rating Scale • eNPS	The type of the question used in the survey.
Response Given	String/Text		A
Response Value	String/Text		The actual response for the question. Can be the text of the radio button selected, the rating in the scale, dropdown options, etc. Net Promoter Score: 0-10, where 0 means "Very unlikely" and 10 means "Very likely".
Response Value (Decimal)	Numeric		Numeric value for the response when the response is a number. This can be used in formulas or filters numerically.

Sentiment	String/Text	• Positive • Neutral • Negative	A text that is automatically generated based on the corresponding value that the user answered the Rating Scale or Net Promoter Score question: Rating Scale: 3 = Positive 2 = Positive 1 = Positive 0 = Neutral -1 = Negative -2 = Negative -3 = Negative Net Promoter Score: 0-6 = Negative 7-8 = Neutral 9-10 = Positive

Challenge Table – Surveys Live

Field Name	Field Type	Options	Description
Challenge Name	String/Text		The name of the Challenge where the survey has been created.
URL ID	String/Text		The unique identifier for the Challenge. Sometimes referred to as "Couch ID".

Community Table – Surveys Live

Field Name	Field Type	Options	Description
Community Name	String/Text		The name of the Community where the survey has been created.
URL ID	String/Text		The unique identifier for a Community. Sometimes referred to as "Couch ID".

Demographics Table – Surveys Live

Field Name	Field Type	Options	Description
Question	String/Text		The user-defined questions that can be asked to respondents in the survey. Example: "What department do you work in?"
Demographic Name	String/Text		The user-defined types of demographic questions that represent the topic of the demographic question. Example: "Department" could be the type of the question "What department do you work in?"

Response	String/Text		The user-defined possible response options for respondents to select in the survey. Example: for a question about Department, the response options could be "IT", "Sales", "Marketing", etc. *Note: any response options with 4 or less total responses will be shown as "other" limit the capacity of identifying the person behind a response.*

Follow Up Table (Heatmap) – Surveys Live

Field Name	Field Type	Options	Description
Follow Up Question	String/Text		The text defined for the follow up question.
Follow Up Question Response	String/Text		The user response for the follow up question.

Survey Table – Surveys Live

Field Name	Field Type	Options	Description
Community URL ID	String/Text		The unique identifier for a Community. Sometimes referred to as "Couch ID".
Created Date	Datetime		Date the Survey was created. Note: You cannot include date and time in a single field.
Description	String/Text		Description of the survey.
End Date	Datetime		Date when the survey will stop accepting responses, based on the start date and duration of the Survey. Note: You cannot include date and time in a single field.
Start date	Datetime		Date configured for the Survey to start collecting responses. Note: You cannot include date and time in a single field.
Survey Name	String/Text		Name of the survey.
Template	String/Text		Name of the template used for the survey.

Field Name	Field Type	Options	Description
Value	String/Text		A possible answer for questions with options (Checkboxes, Dropdown, Radio Buttons, Rating Scale, eNPS). This can be used to create widgets showing all possible answers, even those that don't have an actual response.
Value Order	Numeric		This field represents the order of each value within the question options. It allows proper sorting of options like "0-19", "20-49", "50-99", "100+", where if sorted alphabetically, they order would be "0-19", "100+", "20-49", "50-99".

Moderation Data Set

Purpose: Build visualisations and reports to analyse moderation (idea and comment) activity.
This data set exists only if you have moderation data (ideas, comments, or conversations).

Challenge Table – Moderation Data Set

See the Challenge Table definitions in the activity dataset.

Community Table – Moderation Data Set

See the Community Table definitions in the activity dataset.

Comment Table (comments subject to moderation) – Moderation Data Set

Field Name	Field Type	Options	Description
Comment	String/Text		Comment marked for moderation.
Date	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	Date the comment was flagged for moderation. Note: You cannot include date and time in a single field.
Comment Hidden	Boolean	• Yes • No	Indicate whether the comment is hidden pending moderation.

Conversation Table – Moderation Data Set

See the Conversation Table definitions in the activity dataset.

Creator Table (user that added the content) – Moderation Data Set

See the User Table definitions in the activity dataset.

Idea Table – Moderation Data Set

See the Idea Table definitions in the activity dataset.

Moderator Table (user that resolves the moderation request) – Moderation Data Set

See the User Table definitions in the activity dataset.

Report Table – Moderation Data Set

Field Name	Field Type	Options	Description
Date Reported	Datetime	• Years (default) • Quarters • Months • Weeks • Days Time	The date the content was reported for moderation. Note: You cannot include date and time in a single field.
Date Resolved	Datetime	• Years (default) • Quarters • Months • Weeks • Days • Time	The date a moderation decision was made. Note: You cannot include date and time in a single field.
Message to Commenter	String/Text		The text of the message sent to the user who created the content.
Message to Reporter	String/Text		The text of the message sent to the user who reported the content.
Reason	String/Text	Moderation reasons	The selected reason by the moderator.
Report Explanation	Text		The text of the reason for making the report.
Report Type	String/Text	• Conversation Comment • Idea • Idea Comment	The type of content being moderation.
Resolution	String/Text	• Approved • Hidden • No Resolution	The moderation decision.

Reporter Table (user that reports the content to be moderated) – Moderation Data Set

See the User Table definitions in the activity dataset.

Stage Table – Moderation Data Set

See the Stage Table definitions in the activity dataset.